

## Top Message

ROHM celebrated the fiftieth anniversary of its founding in 2008 and has always actively focused on the improvement of its business performance and contributions to society. ROHM's mission statement is as follows: "Quality is our top priority at all times. Our objective is to contribute to the advancement and progress of our culture through a consistent supply, under all circumstances, of high quality products in large volumes to the global market."



We are thankful that we have been able to continue to play an active role in society and deeply appreciate the support of all of ROHM stakeholders including customers, business partners, shareholders and investors, and employees.

ROHM introduced a new brand in January 2009. This brand incorporates the following ideas:



1. Strength and independence with high aspirations.
2. A broad, global view.
3. Looking toward the future.

For fifty years, ROHM lives up to its original corporate goals and venture spirit while allowing room for growth to include its contributions to society. Employees are encouraged to promote business activities and produce products useful to society while fostering relationships with all stakeholders by fulfilling its social responsibilities.

We hope the report clearly outlines the nature of the ROHM Group's efforts to fulfill both its mission statement and social responsibilities.

ROHM Co., Ltd.  
President Ken Sato